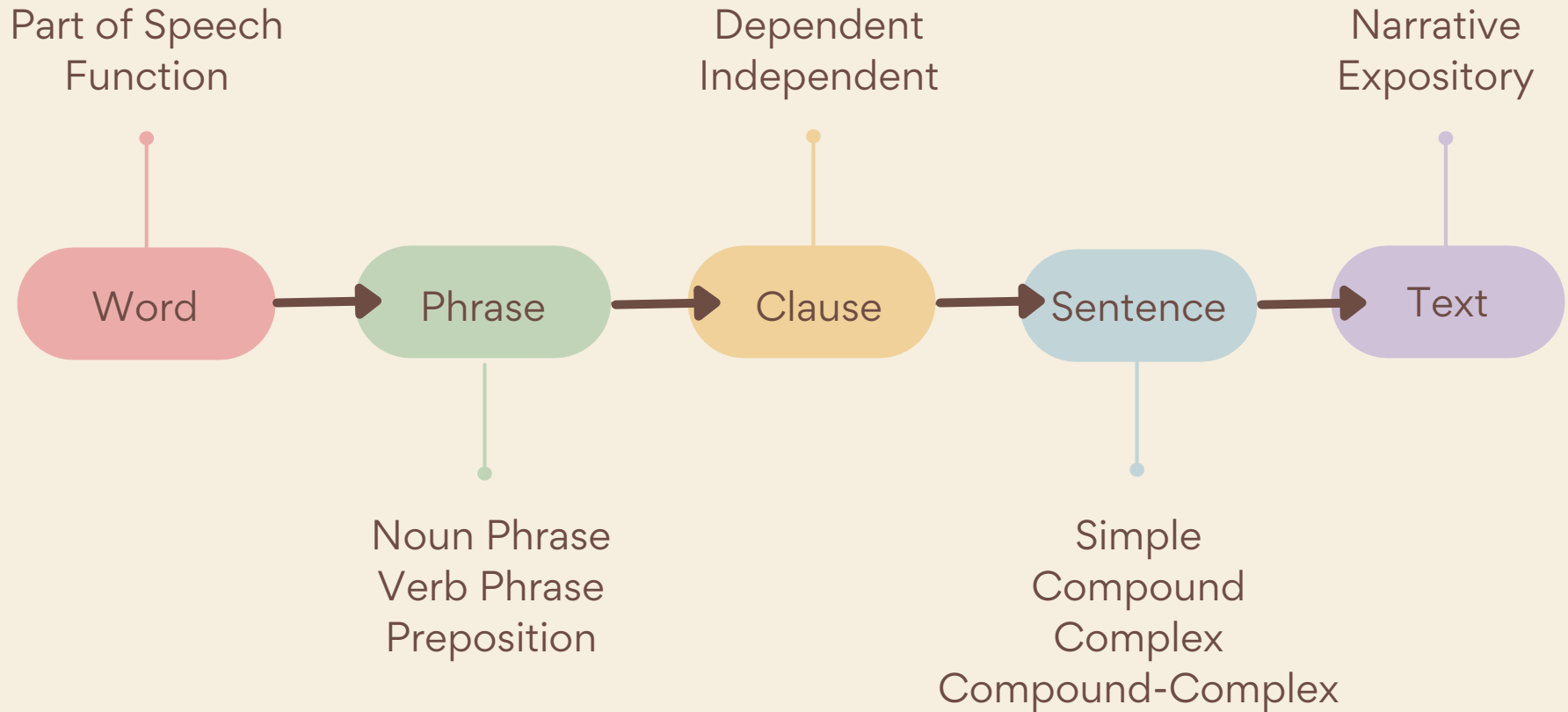


How We Build Meaning



Adapted from Nancy Lewis-Hennessy, 2012