# Exhibitor Packages and Sponsorship Event App Information



# Logo on *EVERY* Page of Event App

Exclusive sponsorship provides highexposure placement in the app in order to drive traffic to the company's onsite presence or website.



(Available to Platinum Exhibitors)

### **Rotating Ad in Event App**

Attendees refer to their event app for session details, speaker bios, survey responses, and much more. With a banner ad, you get exposure

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every time attendees check out the mobile event guide.

(Available to Platinum and Gold Exhibitors)

### **Alerts Sent Through Events App**

Send a message to every attendee that they're guaranteed to open.

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Alderta	
Time change MU Session 213 Posted 3 days ago.	۲
Don't miss Posted 4 days ago,	۲
Don't miss the hidden gems behind 12953 and a chance to win an iPad	
Meaningful Use Stage 2 - Recording Available Posted 5 days ago.	۲
Don't miss Posted 5 days ago.	۲

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### **Upload Social Media Links or Distribute Items**

Visit Website

Contact Inform

An enhanced exhibitor profile transforms just another exhibitor into a valuable resource for attendees. Not only does it increase exposure and drive traffic, it decreases print costs too

(Available to Platinum and Gold Exhibitors)

#### Ad Below Live Attendee Polls

Everyone likes to see results. Get your logo up, front and center where everyone's attention is.



(Available to select Sponsors)

#### **Special Recognition in Events App**

When it comes to smaller screens, logos and colors become that much more

important. A colored ribbon is a small change that can make a big difference in grabbing an attendee's attention.



(Available to select Sponsors)