FRAYER MODEL

Definition in your own words

A claim developed in detail and intended to convince others or motivate them to action using logic, reasons and evidence.

Characteristics

Asserts a claim or group of claims

On a topic that invites debate or differences of opinion

Uses mainly logic and sound reasoning Includes pros and cons Answers opposing views

Thinks ahead to what audience would say Uses an objective tone and style

ARGUMENT

Examples

Literary analysis asserting that the novel Sophie's

Choice was more effective than its film version
Essay arguing against video cameras in school
Essay supporting a ban on commercial activities in
national parks

Editorial, op ed piece

Debate position

Science claim with supporting evidence and data Research paper taking and defending a debated view of a literary work, historical event or social issue

Non-examples

Summary, précis

Literary analysis explaining Poe's use of devices to build terror or one identifying where details of *The Crucible* diverge from known history Research paper objectively presenting information on events leading up to Civil War Writing and speech that appeals primarily to emotions and personal connections

An "all about" class book on butterflies

Essay reflecting on a personal experience