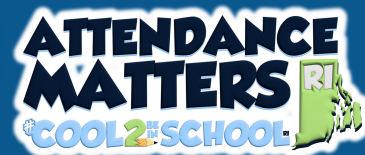


Building Bright Futures:

Your Role in #AttendanceMattersRI



Did you know that every missed school day could impact a child's future? You can make a difference! Join the #AttendanceMattersRI campaign and help spread awareness about the critical importance of regular school attendance.

Spread the Word

Knowledge is power: Share the #AttendanceMattersRI message on social media, through company/constituent newsletters, flyers, and more. See our growing list of example social media posts, data dashboards, and resources on www.ride.ri.gov/attendance mattersri!

Invite the Rhode Island Department of Education to your community event, board meeting, and other gatherings **to present on Attendance Matters.**



Be sure to use our official hashtags **#AttendanceMattersRI** and **#Cool2BeInSchoolRI**.

Incorporate Attendance Matters into Your Work

Are you a business owner, employer, or community leader? Encourage your team to spread the word about the importance of attending school, participate in mentoring and afterschool programs, and inquire with your local schools about how you can help promote attendance.

Consider offering flexibility to employees with school-aged children. This small change can make a big difference in a child's ability to attend school regularly.



Did you know? **Hasbro Children's Hospital and RIDE** are working together to develop critical communication about absenteeism to families.

Sponsor a School: We All Have a Role to Play in Promoting Attendance

Make a donation: there is no gesture too small. Provide financial assistance for school supplies, extracurricular activities, or special projects that enhance the overall educational experience.

Recognition Programs: Establish awards or recognition programs to celebrate students with exemplary attendance records and attendance improvement. Your sponsorship can motivate and inspire the entire student body. Simple rewards—recognition from peers and the school through certificates, assemblies, stickers, extra recess, or ice cream parties—go a long way toward motivating students. **You can help link schools to businesses that can provide incentives,** such as sports tickets, backpacks, or movie tickets.

Together, we can ensure that every child in Rhode Island has the opportunity for a bright future. Join #AttendanceMattersRI and be a part of the positive change we all wish to see. For support and additional guidance on how you can promote the importance of regular attendance, scan the QR code or contact:

AttendanceMatters@ride.ri.gov



RIDE Rhode Island Department of Education

