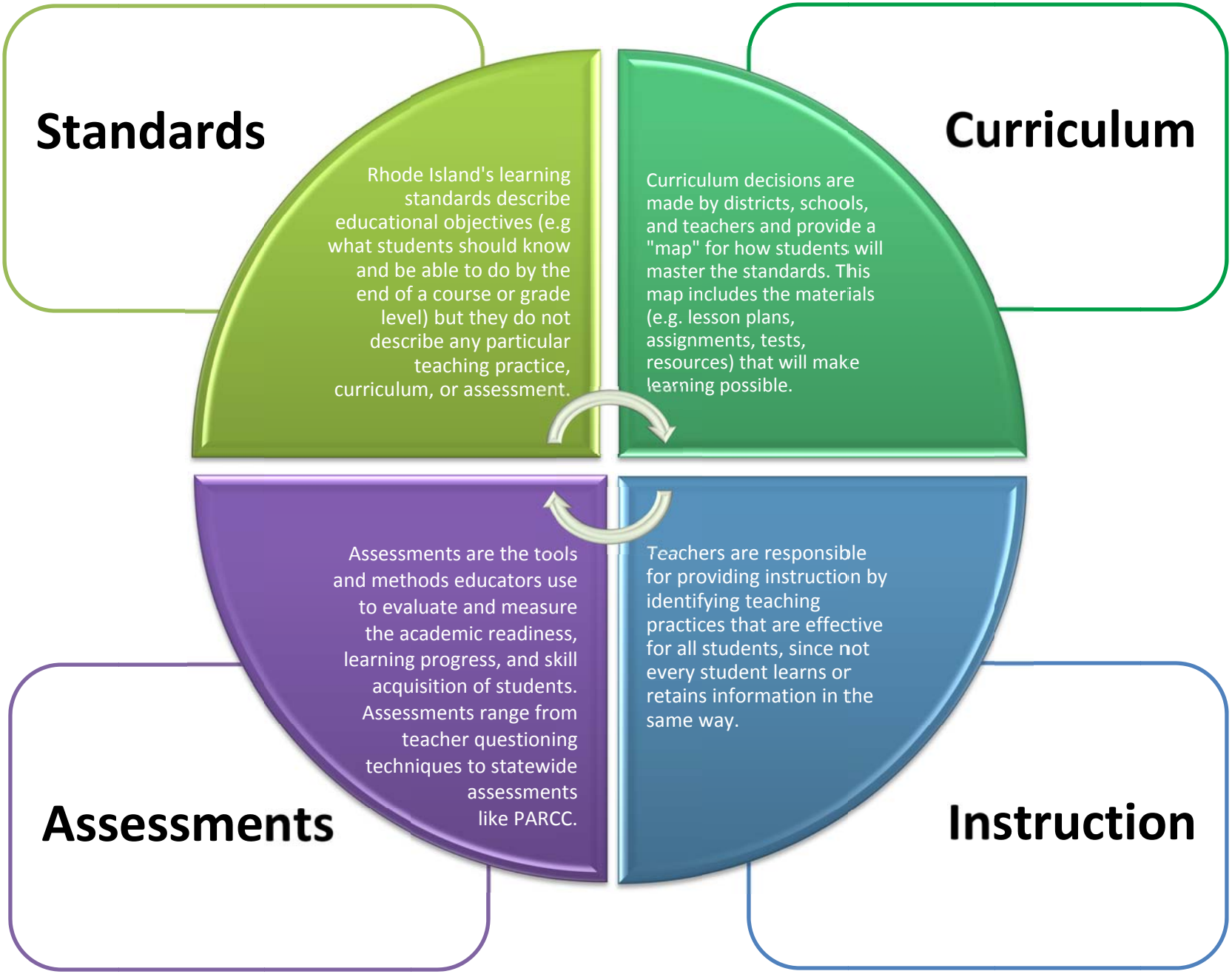What are Standards, Curriculum, Instruction, and Assessments?